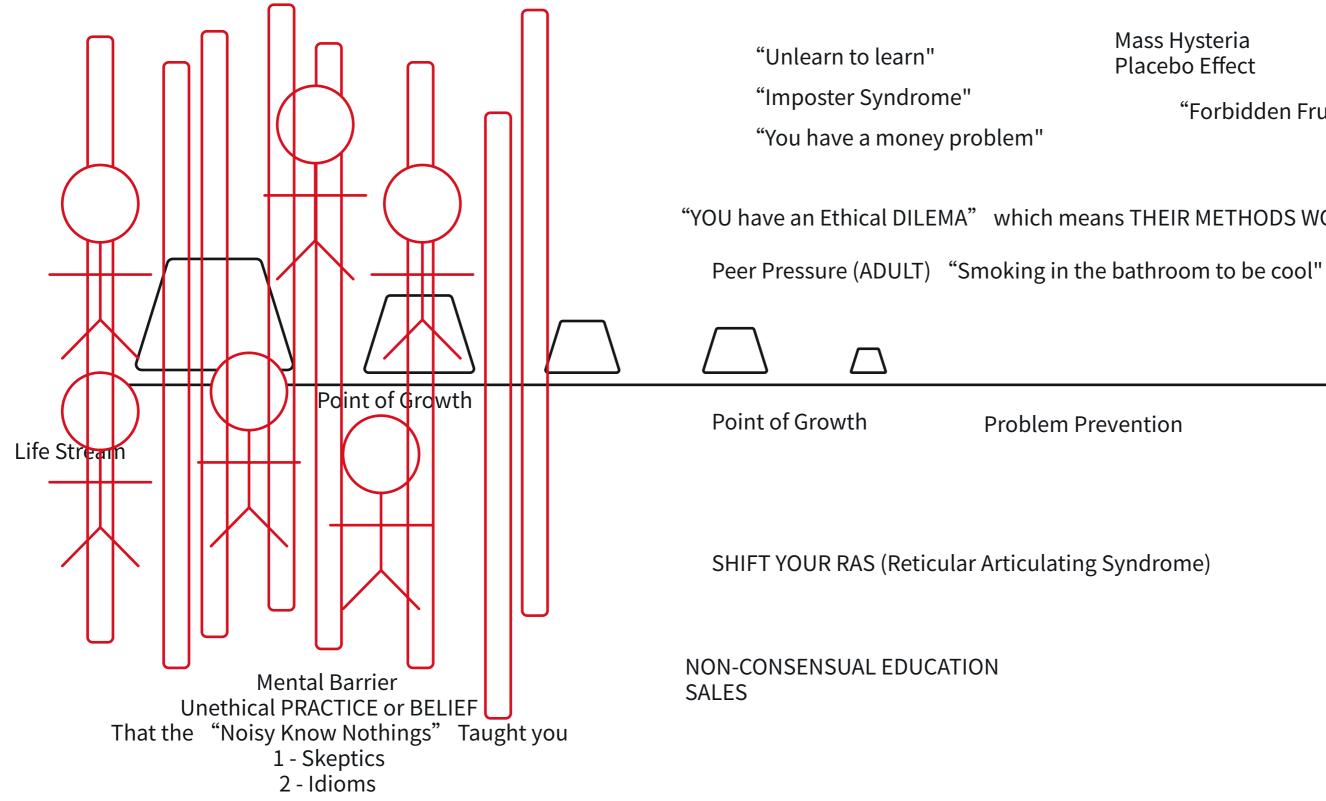


HAPPINESS AND NO PAIN AND ABUNDANCE

5th Perspective = "You' re going to have to figure it out" Trial and Error (Math Scientific Method The Science of Discovery)

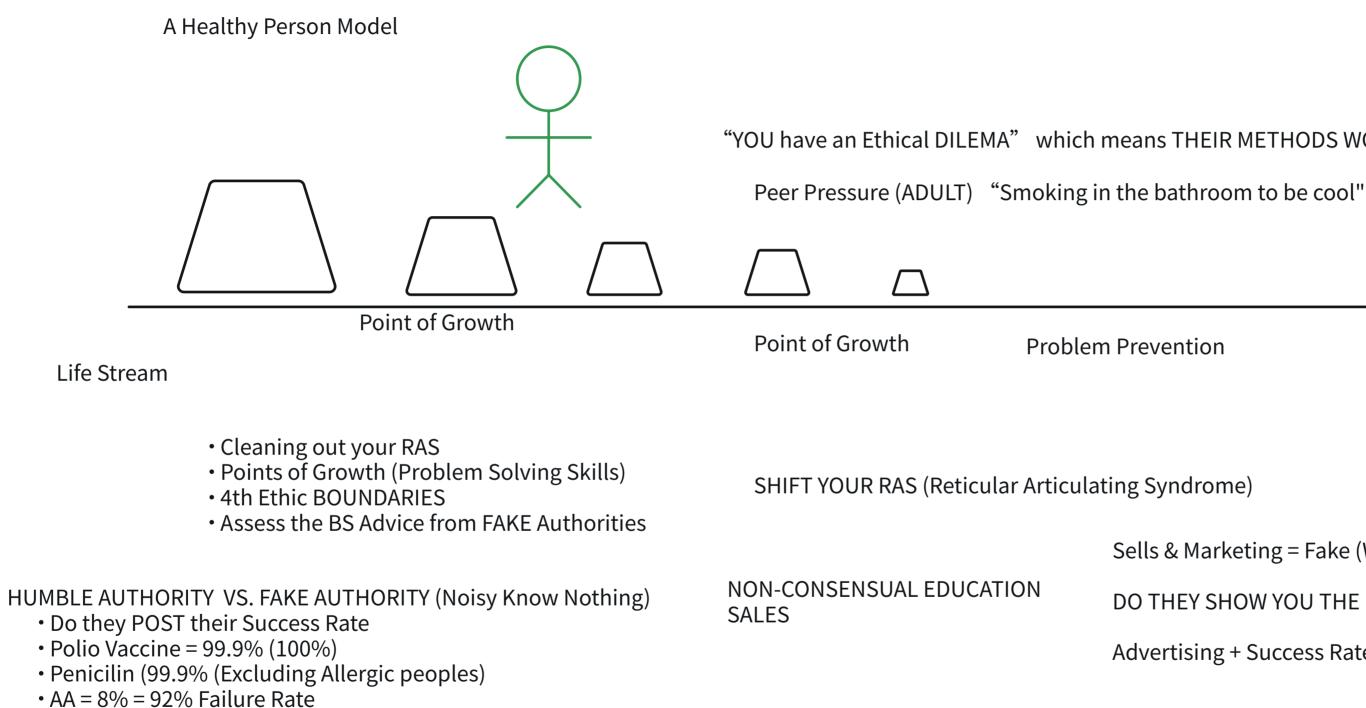


## Mass Hysteria Placebo Effect

"Forbidden Fruit Paradox"

"YOU have an Ethical DILEMA" which means THEIR METHODS WON' T WORK FOR YOU

Restaurant Industry -**Book Publication** 



"YOU have an Ethical DILEMA" which means THEIR METHODS WON' T WORK FOR YOU

**Problem Prevention** 

Sells & Marketing = Fake (Waiters don't sell)

DO THEY SHOW YOU THE MAN BEHIND THE CURTAIN

Advertising + Success Rate + Man Behind the Curtain